

◆ CELEBRATING 10 YEARS ◆

# JERSEY WATERWORKS CONFERENCE 2024

DECEMBER 13 ◆ THE COLLEGE OF NEW JERSEY ◆ EWING

## The Power of Collaboration: Towards a One-Water Future Celebrating 10 Years

### SPONSORSHIP OPPORTUNITIES

Every person, business, and community in New Jersey is a stakeholder when it comes to water infrastructure. It's impossible to overstate the importance of water to New Jersey's health, economy, and quality of life. The water we drink, swim in, boat on, and use in manufacturing is essential to our state's very being.

Jersey Water Works (JWW) members (over 600 strong) believe that smart infrastructure builds strong communities and share one overarching vision: *to transform New Jersey's water infrastructure*. We know that only through collaboration can this vision be achieved. There is no limit to the possibilities that we can achieve together, based on our shared knowledge, experience, and networks.

*Help keep these efforts flowing by sponsoring the Jersey Water Works Annual Conference!*

The Tenth Annual Jersey Water Works Conference will bring together over 250 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

#### WHEN AND WHERE:

Friday, December 13, 2024, 8:00 a.m.–3:30 p.m. at The College of New Jersey, Ewing. The venue includes an exhibit area where sponsors can network with conference participants.

**NEW THIS YEAR:** *Toast to Ten Years - After-Event Networking Reception, 2:30 p.m. - 3:30 p.m.*

#### MAKE A RIPPLE EFFECT FOR GOOD:

Support a great cause and gain exposure with potential and current collaborators, partners, and clients by sponsoring the most popular event of the JWW collaborative. Our newsletter subscribers and social media followers are an audience of over 5,000.

Sponsorship benefits vary, based on sponsor level, such as registrations, exhibit, program book ad, listing on the Jersey Water Works website, a linked logo on conference emails, a short video, and recognition on social media.

#### WHO ATTENDS?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, and engineers from towns and top regional firms, along with planners, contractors, environmental service providers, and community advocates—all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed. This year's program will include a utility track which includes targeted professional education credits.

#### WHAT TO EXPECT:

The conference will cover pressing issues through informative discussions, insightful panels on water infrastructure improvement, and in-depth analysis sessions. Learn more about this year's program and previous conferences here:

<https://www.jerseywaterworks.org/events/annual-conference/2024/>

#### QUESTIONS:

Contact Susan O'Connor, [soconnor@njfuture.org](mailto:soconnor@njfuture.org) or 609-293-3797.

09/27/24

#NJWATER24 | 1

# SPONSORSHIP LEVELS

The Tenth Annual Jersey Water Works Conference promises to deliver valuable insights, networking opportunities, and cutting-edge discussions on the latest trends in the industry. Our sponsorship packages come with a range of benefits.

**SPONSORSHIP DEADLINE: Friday, November 22, 2024**

## TITLE SPONSOR (\$15,000) SOLD OUT

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on conference emails
- Recognition in conference press release
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

### ***During the Conference***

- Welcoming Remarks (2-3min)
- Exhibit table
- Exclusive Title Sponsor Signage
- Program Book: Full-page ad (5" W x 7.75" H)
- Logo on back cover of program book
- Complimentary Conference Registrations (15)

## COMMUNITY BUILDER (\$10,000) LIMIT THREE

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on conference emails
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

### ***During the Conference***

- Exhibit table
- Logo on sponsor signage
- Program Book: Full-page ad (5" W x 7.75" H)
- Logo on back cover of program book
- Complimentary Conference Registrations (10)

## RECEPTION SPONSOR (\$8,000) LIMIT ONE

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on conference emails
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

### ***During the Conference***

- Exhibit table
- Logo on sponsor signage
- Program Book: Full-page ad (5" W x 7.75" H)
- Logo on back cover of program book
- Complimentary Conference Registrations (8)
- Opportunity to brand the anniversary reception with sponsor napkins and other materials (sponsor covers the cost for branded materials)
- Opportunity for opening remarks at reception

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on conference emails
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

## VISIONARY (\$5,000)

### ***During the Conference***

- Exhibit table
- Logo on sponsor signage
- Program Book: Full-page ad (5" W x 7.75" H)
- Listing in program book
- Complimentary Conference Registrations (6)

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on conference emails
- Sponsorship announced on social media (with handles)

## CHANGE-MAKER (\$2,000)

### ***During the Conference***

- Exhibit table
- Logo on sponsor signage
- Program Book: Half-page ad (5" W x 3.75" H)
- Listing in program book
- Complimentary Conference Registrations (4)

### ***Prior to the Conference***

- Logo and hyperlink on Jersey Water Works website

## COLLABORATOR (\$800)

### ***During the Conference***

- Listing on sponsor signage
- Program Book: Quarter-page (2.5" W x 3.75" H)
- Listing in program book
- Complimentary Conference Registrations (2)

### ***Prior to the Conference***

- Listing and hyperlink on Jersey Water Works website

## FRIEND OF JWW (\$300)

### ***During the Conference***

- Listing on sponsor signage
- Listing in program book
- Complimentary Conference Registrations (1)

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**Yes, I want to be a Jersey Water Works Conference sponsor!**

- Title Sponsor (\$15,000)\* **SOLD OUT**
- Community Builder (\$10,000)\* **LIMIT THREE**
- Reception Sponsor (\$8,000)\* **LIMIT ONE**
- Visionary (\$5,000)\*
- Change-Maker (\$2,000)\*
- Collaborator (\$800)\*
- Friend of JWW (\$300)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Check enclosed, made payable to:  
New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608

Please email me an invoice.

To reserve your sponsorship, or for questions, contact Susan O'Connor, [soconnor@njfuture.org](mailto:soconnor@njfuture.org) or 609-293-3797.  
Payment can follow.

New Jersey Future serves as the “backbone organization” for Jersey Water Works,  
and members of its staff facilitate the collaborative’s work.

## PROGRAM BOOK AD

***\*Please submit your ad as a high resolution PDF file, black and white, with no bleeds or crop marks, to [soconnor@njfuture.org](mailto:soconnor@njfuture.org) by Friday, November 22, 2024.***