

JERSEY WATERWORKS CONFERENCE 2023

DECEMBER 13, 2023 | THE COLLEGE OF NEW JERSEY, EWING

SPONSORSHIP OPPORTUNITIES

It's impossible to overstate the importance of water to New Jersey's health, economy, and quality of life. The water we drink, swim in, boat on, and use in manufacturing is essential to our state's very being. Jersey Water Works (JWW) members believe that smart infrastructure builds strong communities and share one overarching vision: **to transform New Jersey's water infrastructure**. We know that only through collaboration can this vision be achieved. There is no limit to the possibilities that we can achieve together, based on our shared knowledge, experience, and networks.

Help support these efforts by sponsoring the Jersey Water Works Annual Conference!

The ninth annual Jersey Water Works Conference will bring together over 200 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

WHEN AND WHERE:

Wednesday, December 13, 2023: 8:00 a.m.–3:00 p.m. at The College of New Jersey in Ewing. The venue includes an exhibit area where sponsors can network with conference participants.

MAKE AN IMPACT:

Support a great cause and gain exposure with potential and current collaborators, partners, and clients by sponsoring the most popular event of the JWW collaborative. Benefits vary, based on sponsor level, such as registrations, exhibit, program book ad, listing on the Jersey Water Works website, a linked logo on conference emails, a short video, and recognition on social media.

WHO ATTENDS?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, and engineers from towns and top regional firms, along with planners, contractors, environmental service providers, and community advocates—all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed. This year's program will include a utility track which includes targeted professional education credits.

WHAT TO EXPECT:

The conference will cover pressing issues through informative discussions, insightful panels on water infrastructure improvement, and in-depth analysis sessions. Learn more about this year's program and previous conferences here:

<https://www.jerseywaterworks.org/events/annual-conference/2023/>

QUESTIONS:

Contact Michele Glassburg, mglassburg@njfuture.org or 609-393-0008, x1007.

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SPONSORSHIP LEVELS

The ninth annual Jersey Water Works Conference promises to deliver valuable insights, networking opportunities, and cutting-edge discussions on the latest trends in the industry. Our sponsorship packages come with a range of benefits.

VISIONARY (\$3,000)

Prior to the Conference

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on Conference emails
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

During the Conference

- Exhibit table
- Logo on sponsor signage
- Full-page vertical ad (5" W x 7.75" H) in program book
- Logo on back cover of program book
- Six complimentary registrations

CHANGE-MAKER (\$2,000)

Prior to the Conference

- Logo and hyperlink on Jersey Water Works website
- Logo and hyperlink on Conference emails
- Sponsorship announced on social media (with handles)

During the Conference

- Exhibit table
- Logo on sponsor signage
- Half-page horizontal ad (5" W x 3.75" H) in program book
- Logo on back cover of program book
- Four complimentary registrations

COLLABORATOR (\$800)

Prior to the Conference

- Logo and hyperlink on Jersey Water Works website

During the Conference

- Listing on sponsor signage
- Quarter-page vertical ad (2.5" W x 3.75" H) in program book
- Listing in program book
- Two complimentary registrations

FRIEND OF JWW (\$250)

Prior to the Conference

- Listing and hyperlink on Jersey Water Works website

During the Conference

- Listing on sponsor signage
- Listing in program book
- One complimentary registration

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Yes, I want to be a Jersey Water Works Conference sponsor!

- Visionary (\$3,000)*
- Change-Maker (\$2,000)*
- Collaborator (\$800)*
- Friend of JWW (\$250)

Name: _____

Organization: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

- Check enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608
- Please email me an invoice.
- Credit Card (Visa or Mastercard only): Please email mglassburg@njfuture.org for payment instructions.

To reserve your sponsorship, or for questions, email: mglassburg@njfuture.org (609-393-0008, x1007).
Payment can follow.

New Jersey Future serves as the “backbone organization” for Jersey Water Works,
and members of its staff facilitate the collaborative’s work.

PROGRAM BOOK AD

****Please submit your ad as a high resolution PDF file, black and white, with no bleeds or crop marks, to mglassburg@njfuture.org by November 28, 2023.***