

JERSEY WATERWORKS CONFERENCE 2022

DECEMBER 2, 2022 | THE WAR MEMORIAL, TRENTON

SPONSORSHIP OPPORTUNITIES

Jersey Water Works (JWW) members believe that smart infrastructure builds strong communities, and share one overarching vision: **to transform New Jersey's inadequate water infrastructure**. Counting on 600 members and a network of over 3,000 individuals, JWW members know that only through collaboration can this vision be achieved.

JWW has served as a “big tent” for water stakeholders with a unique purpose to take action that involves collaborative decision-making and building credibility through a network composed of private and public water utilities, businesses, nonprofit organizations, government representatives, and environmental justice community organizations. Members are located across New Jersey.

Become a sponsor for the 2022 Jersey Water Works Conference! This year's conference returns to its traditional in-person format and will bring together 250 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

IN PERSON EVENT:

Friday, December 2, 2022: 9:30 a.m.–3:30 p.m. at The War Memorial, Trenton NJ (in person only)

Virtual Session on the water assistance program for low income households: Thursday, December 8, 2022 from 6:00–7:00 p.m.

MAKE AN IMPACT:

This is the most popular event of the Jersey Water Works collaborative. Support a great cause and gain exposure with potential and current collaborators, partners, and clients. Sponsorship levels vary and, depending on the level, can include a virtual exhibit, Jersey Water Works website listing, linked logo on conference emails, a short video, and social media recognition.

WHO ATTENDS?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, and engineers from towns and top regional firms, along with planners, contractors, environmental service providers, and community advocates—all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed.

WHAT TO EXPECT:

This year's conference will feature discussions on priority issues, panels on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here: <https://www.jerseywaterworks.org/events/annual-conference/2022/>

QUESTIONS:

Contact Michele Glassburg, mglassburg@njfuture.org or 609-393-0008, x107.

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SPONSORSHIP LEVELS

The eighth annual Jersey Water Works Conference is an in-person day-long conference that will bring together 250 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieve statewide impact. The following week, a virtual evening session, intended to reach the broader community, will be held to take a deep dive into the Low Income Households Water Assistance Program (LIHWAP).

This year's conference will feature two plenaries and four sessions, an exhibit area for sponsors, networking with attendees, and continuing education credits for planners (approval pending). Learn more about previous Jersey Water Works conferences here: <https://www.jerseywaterworks.org/events/annual-conference/2022/>

SPONSORSHIP DEADLINE: Friday, November 18, 2022

VISIONARY (\$3,000)	
<i>Prior to the Conference</i>	<i>During the Conference</i>
<ul style="list-style-type: none"> • Logo and hyperlink on Jersey Water Works website • Logo and hyperlink on Conference emails • Sponsorship announced on social media (with handles) • 15-second branded video shared on social media (supplied by sponsor) 	<ul style="list-style-type: none"> • Exhibit table • Logo on sponsor signage • Full-page vertical ad (5" W x 7.75" H) in digital program book • Logo on back cover of digital program book • Six complimentary registrations

CHANGE-MAKER (\$2,000)	
<i>Prior to the Conference</i>	<i>During the Conference</i>
<ul style="list-style-type: none"> • Logo and hyperlink on Jersey Water Works website • Logo and hyperlink on Conference emails • Sponsorship announced on social media (with handles) 	<ul style="list-style-type: none"> • Exhibit table • Logo on sponsor signage • Half-page horizontal ad (5" W x 3.75" H) in digital program book • Logo on back cover of digital program book • Four complimentary registrations

COLLABORATOR (\$800)	
<i>Prior to the Conference</i>	<i>During the Conference</i>
<ul style="list-style-type: none"> • Logo and hyperlink on Jersey Water Works website 	<ul style="list-style-type: none"> • Listing on sponsor signage • Quarter-page vertical ad (2.5" W x 3.75" H) in digital program book • Listing in digital program book • Two complimentary registrations

FRIEND OF JWW (\$250)	
<i>Prior to the Conference</i>	<i>During the Conference</i>
<ul style="list-style-type: none"> • Listing and hyperlink on Jersey Water Works website 	<ul style="list-style-type: none"> • Listing on sponsor signage • Listing in digital program book • One complimentary registration

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Yes, I want to be a Jersey Water Works Conference sponsor!

- Visionary (\$3,000)*
- Change-Maker (\$2,000)*
- Collaborator (\$800)*
- Friend of JWW (\$250)

Name: _____

Organization: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

- Check enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608
- Please email me an invoice.
- Credit Card (Visa or Mastercard only): Please email mglassburg@njfuture.org for payment instructions.

To reserve your sponsorship, email this form to: mglassburg@njfuture.org. Payment can follow.
Questions: Contact Michele Glassburg at mglassburg@njfuture.org or 609-393-0008, x107.

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New Jersey Future serves as the “backbone organization” for Jersey Water Works,
and members of its staff facilitate the collaborative’s work.

PROGRAM BOOK AD

****Please submit your ad as a high resolution PDF file, black and white or color, with no bleeds or crop marks, to mglassburg@njfuture.org by November 18, 2022.***