



Employment agencies, colleges, technical schools, and career centers who help serve as conduits for individuals to job opportunities can encourage clients and students to consider the water sector as one of the options and opportunities. Consider sharing information about available positions.

2022 Water Workforce Task Force Communications Toolkit

Help us make water a career of choice!

Thank you for helping us spread the word! Help us make water a career of choice! Copy (shown below) and graphics (use Dropbox link) can be used in emails, newsletters, and social media—please remember to tag Jersey Water Works and use **#NJwaterworkforce** so we can like and share your posts.

Water Workforce Task Force Website:

Hashtag: #NJwaterworkforce #watercareer

Graphics: Click the link below to view and download content

<https://www.dropbox.com/sh/j0xeu3zrru3b7ky/AAAwF9o82E2pXL2QL3wXkuWda?dl=0>

Tagging:	Facebook	Twitter	Instagram
Jersey Water Works	@jerseywaterworks	@JerseyWaterWrks	@jerseywaterworks

Career and employment opportunities

Sample Facebook post:

Make water a career of choice. Check out water sector careers in your local area.

[#njwaterworkforce](#) [#watercareer](#)

(Add photo from [dropbox](#))

Sample Instagram posts:

Opportunities for work in the water sector. Check out water sector careers in your local area.

[#njwaterworkforce](#) [#watercareer](#)

(Add photo from [dropbox](#))

Sample Twitter posts:

Great paying jobs in the water sector. Check out careers in your local area. [#njwaterworkforce](#)
[#watercareer](#)

Local jobs. Economic growth. Check out water sector careers in your local utilities. [#njwaterworkforce](#)
[#watercareer](#)

Looking for a job? Consider the water sector as a profession. [#njwaterworkforce](#) [#watercareer](#)

(Add photo from [dropbox](#))

Sample email/newsletter posts:

Make water a career of choice. Check out water sector careers in your local area. Great opportunities are available in the New Jersey water utility sector. Essential workers in a variety of roles ensure that New Jerseyans have access to water. In an effort to bolster education and outreach to make water a career of choice, members of Jersey Water Works are sharing information and resources to connect individuals to educational opportunities and careers. For more information click here.