

# JERSEY WATERWORKS CONFERENCE 2021

DECEMBER 8-10, 2021 | COMING TOGETHER VIRTUALLY

## SPONSORSHIP OPPORTUNITIES

Jersey Water Works is a collaborative effort of many diverse organizations and individuals who embrace the common purpose of transforming New Jersey's water infrastructure through sustainable, cost-effective solutions that provide communities with clean water and waterways, economic growth, and many additional benefits.

This year's annual Jersey Water Works Conference is a three-day virtual conference that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

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**WHEN:** Wednesday-Friday, Dec. 8-10, 2021: Session times vary

**WHERE:** Virtual—from wherever you are!

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### WHAT'S IN IT FOR YOU?

A great way to develop new relationships and gain exposure with potential and current collaborators, partners, and clients. Sponsorship levels vary and, depending on the level, can include a virtual exhibit, Jersey Water Works and Conference website listings, linked logo on conference emails, a short video, and social media recognition.

### WHO ATTENDS?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, and engineers from towns and top regional firms, along with planners, contractors, environmental service providers, and community advocates—all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed.

### WHAT TO EXPECT:

This year's virtual conference will feature discussions on priority issues, panels on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here:

[www.jerseywaterworks.org/events/annual-conference/2021/](http://www.jerseywaterworks.org/events/annual-conference/2021/)

### QUESTIONS:

Contact Michele Glassburg, [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org) or 609-393-0008, x107.

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## SPONSORSHIP LEVELS

The seventh annual Jersey Water Works Conference is a virtual three-day conference that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieve statewide impact.

This year's virtual conference will feature five sessions, over 20 speakers, an exhibit area for sponsors, networking with attendees, and continuing education credits for planners (approval pending). Learn more about previous Jersey Water Works conferences here: [www.jerseywaterworks.org/events/annual-conference/2021](http://www.jerseywaterworks.org/events/annual-conference/2021).

### SPONSORSHIP DEADLINE: FRIDAY, NOVEMBER 19, 2021

#### VISIONARY (\$2,000)

##### *Prior to the Conference*

- Medium sponsor card with logo and hyperlink on Jersey Water Works and Conference websites
- Logo and hyperlink on Conference emails
- Sponsorship announced on social media (with handles)
- 15-second branded video shared on social media (supplied by sponsor)

##### *During the Conference*

- Medium sponsor card in virtual event lobby (with hyperlink)
- Placement in logo carousel in virtual event lobby and in two sessions
- Virtual exhibit: includes sponsor logo, documents, links, and visitor chat

#### CHANGE-MAKER (\$800)

##### *Prior to the Conference*

- Medium sponsor card with logo and hyperlink on Jersey Water Works and Conference websites
- Logo and hyperlink on Conference emails

##### *During the Conference*

- Medium sponsor card in virtual event lobby (with hyperlink)
- Placement in logo carousel in virtual event lobby
- Virtual exhibit: includes sponsor logo, documents, links, and visitor chat

#### COLLABORATOR (\$400)

##### *Prior to the Conference*

- Small sponsor card with logo and hyperlink on Jersey Water Works and Conference websites

##### *During the Conference*

- Small sponsor card in virtual event lobby (with hyperlink)
- Placement in logo carousel in virtual event lobby

#### FRIEND OF JWW (\$250)

##### *Prior to the Conference*

- Small sponsor card with name and hyperlink on Jersey Water Works and Conference websites

##### *During the Conference*

- Small sponsor card in virtual event lobby (with hyperlink)

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## Yes, I want to be a Jersey Water Works Conference sponsor!

- Visionary (\$2,000)
- Change-Maker (\$800)
- Collaborator (\$400)
- Friend of JWW (\$250)

Name \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### Payment Information:

- Check or PO enclosed, made payable to:

New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608

- Please email me an invoice.

Credit Card (VISA and MC only):  VISA  MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

To reserve your sponsorship, email this form to: [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org). Payment can follow. Questions: Contact Michele Glassburg at [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org) or 609-393-0008, x107.

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New Jersey Future serves as the "backbone organization" for Jersey Water Works, and members of its staff facilitate the collaborative's work.