



Fixing broken water infrastructure is a daunting task. The problems are too big for any one person or organization to tackle alone, which is why Jersey Water Works exists: to pool efforts toward addressing our state's water crisis. But individual actions still matter. These actions won't stop CSO events, or patch leaking pipes, but they will make a difference, and small differences add up. **Choose the differences you'll make using this action menu.**



YOU

- Stop buying plastic water bottles.
- Become River Friendly Certified.
- Test your drinking water.
- Attend water/sewer utility meetings.
- Write letters to the editor about water infrastructure.
- Install a rain garden or other project to reduce your stormwater footprint.



YOUR BUSINESS OR ORGANIZATION

- Stop buying plastic water bottles for meetings.
- Install a water bottle filling station.
- Tell your water story.
- Post about water on social media.
- Include water topics in your newsletter.
- Become River Friendly Certified.
- Join the Sustainable Business Registry.
- Test your water and share the results with your colleagues.
- Install a rain garden or other project to reduce your stormwater footprint.



YOUR MUNICIPALITY

- Stop buying plastic water bottles for meetings.
- Install a water bottle filling station in a local park, town hall, or other public space.
- Tell your water story.
- Include water topics in your town newsletter.
- Offer a free or reduced water testing program for residents.
- Install a rain garden or other project to reduce your stormwater footprint.
- Establish a stormwater utility.
- Adopt a Utility Master Plan element.
- Put water/sewer utility meetings on YouTube or local cable.
- Complete Sustainable Jersey water actions.



JOIN THE COLLABORATIVE!

Jersey Water Works welcomes all interested individuals and organizations that commit to supporting and advancing our shared purpose and goals. Members may join any of the collaborative’s four committees (Asset Management and Finance, Education and Outreach, Green Infrastructure, and Combined Sewer Overflow). As a member, you can:

- Participate in our work and join our committees
- Receive a twice-monthly email with updates, funding opportunities, news, and resources
- Communicate with other members via the communications portal, where you can also access member updates and resources
- Be featured in the Jersey Water Works blog, website, and newsletter

READY TO JOIN?

Email info@jerseywaterworks.org with your name, title, organization, and phone number.



RECRUIT A NEW MEMBER

How? Use this handy fill-in guide!

Part 1: Explain **why** you care.

“Water is vital to our health, economy, and quality of life because _____.”
[example of water use]

Part 2: Explain the **problem**.

“For too long, we have taken water for granted. That needs to change because _____.”
[example of water-related problem]

Part 3: Offer the **solution** — in this case, to join Jersey Water Works!

“It’s time to fix New Jersey’s inadequate water systems now, before things get worse. Please join me in becoming a member of Jersey Water Works, because _____.”
[your favorite reason]

For more advice on communicating about water, visit jerseywaterworks.org/communicationguide.



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- EMAIL info@jerseywaterworks.org
- PHONE 609-393-0008
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